

# WATER WEST

2025 SPONSORSHIP GUIDE

NOVEMBER 12-13, 2025



**CSU SPUR**

COLORADO STATE UNIVERSITY

## HOSPITALITY SPONSOR

\$25,000

### INCLUDES

- 10 Symposium tickets
- Invitation to VIP event
- At sponsor request, complimentary room for one night at our conference hotel (please submit request no later than 30 days prior to event)

### VISIBILITY

- Sponsor listed as Presenting Sponsor on electronic event invitation
- Sponsor listed as Presenting Sponsor on printed advertising
- Sponsor listed as Presenting Sponsor on event webpage
- Sponsor listed as Presenting Sponsor on promotional emails
- Top logo position on email newsletter about Water in the West
- Top logo position on printed advertising
- Top logo position and website link on event webpage
- Two posts on each of the CSU System and CSU Spur social media channels
- Sponsor recognized in press release sent to regional media
- Opportunity to take over the CSU Spur and CSU System Instagram story for a day to share your water-related story
- One full page of advertising space for sponsor organization in STATE, the magazine of the CSU System (winter or spring edition)

### DAY-OF

- Prominent logo recognition on event signage
- Opportunity to air one 30-second video during program (sponsor to produce video and supply to CSU System 30 days prior to event)
- Logo inclusion in livestream frame for virtual participants
- Opportunity to provide brief Sponsor Remarks
- Opportunity to distribute sponsor materials at registration
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks
- Noted as Presenting Sponsor on social media mentions

WATER  
IN THE  
WEST





## TITLE SPONSOR

\$15,000

### INCLUDES

- 20 Opening Reception tickets
- 8 Symposium tickets
- Invitation to VIP event
- At sponsor request, complimentary room for one night at our conference hotel (please submit request no later than 30 days prior to event)

### VISIBILITY

- Sponsor listed as Opening Reception Sponsor on electronic event invitation
- Sponsor listed as Opening Reception Sponsor on printed advertising
- Sponsor listed as Opening Reception Sponsor on event webpage
- Sponsor listed as Opening Reception Sponsor on promotional emails
- Prominent logo position on email invitation
- Prominent logo position on printed advertising
- Prominent logo position and website link on event webpage
- One pre-event promotional message on CSU System and CSU Spur social media channels
- Sponsor recognized in press release sent to regional media
- Opportunity to take over the CSU Spur Instagram story for a day to share your water-related story

### DAY-OF

- Prominent logo recognition on event signage
- Opportunity to air one 30-second video during program (sponsor to produce video and supply to CSU System 30 days prior to event)
- Logo inclusion in livestream for virtual participants
- Opportunity to provide brief Sponsor Remarks at Opening Reception
- Opportunity to distribute sponsor materials at registration
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks
- Promotion of Opening Reception Sponsor on CSU System and CSU Spur social media channels

WATER  
WEST



## CONTENT SPONSOR

\$10,000

### INCLUDES

- 8 Symposium tickets
- Invitation to VIP event

### VISIBILITY

- Logo position on event invitation + promotional emails
- Logo position + website link on Spur event webpage
- Promotional posts on CSU System + Spur social media
- Opportunity to post sponsor message to CSU System + Spur social media
- Opportunity to co-pitch water-focused story to media with CSU System support
- Recognition in regional press release

### DAY-OF

- Prominent logo recognition on event signage
- Opportunity to air one 15-second video during program  
(sponsor to produce video and supply to CSU 30 days prior to event)
- Opportunity to provide 2 minutes of Sponsor Remarks
- Opportunity to distribute sponsor materials at registration
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks

WATER  
WEST





WIFI  
SPONSOR

\$5,000

**INCLUDES**

- 6 Symposium tickets

**VISIBILITY**

- Sponsor listed on event webpage
- Sponsor listed on promotional emails
- Sponsor recognized in press release sent to regional media

**DAY-OF**

- Sponsor logo included with WiFi password signage
- Prominent logo recognition on event signage
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks

WATER  
WEST





## CONNECTIVITY SPONSOR

\$2,500

### **INCLUDES**

- 4 Symposium tickets

### **VISIBILITY**

- Sponsor listed on event webpage
- Sponsor listed on promotional emails
- Sponsor recognized in press release sent to regional media

### **DAY-OF**

- Prominent logo recognition on event signage
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks

WATER  
WEST





## NON-PROFIT SPONSOR

\$500

### **INCLUDES**

- 2 Symposium tickets

### **VISIBILITY**

- Sponsor listed on event webpage
- Sponsor listed on promotional emails

### **DAY-OF**

- Prominent logo recognition on event signage
- Sponsor logo rotating on digital displays
- Recognition during opening and closing remarks

WATER  
WEST

