

CSU SYSTEM

LOGO STRUCTURE



DEGREE-GRANTING CAMPUSES

All logos feature word marks with the same System font (Industry) and their unique logo mark.

LOGO MARKS



NON DEGREE-GRANTING CAMPUSES

- Todos Santos Center
- Sturm Collaboration Center
- CSU Spur

All logos are anchored by the campus bugs which help to establish history, connection, and recognition to the larger campuses.

Word marks can have unique fonts as long as they compliment the main System fonts (Industry and Proxima Nova font families).

Logo marks are all unique.

LOGO MARK

